



**Direct Connections**  
*Get Connected*

# WEB KEY

## SUGGESTED USES

### **Trade Show Giveaways**

Hand out at trade shows and link to an online catalog.

### **In House Sales**

Use the web key to link to current pricing or product information for your sales force. A customer told us they had a problem getting updated and correct information to their sales people. By the time they got through update, print and mailing, much of the information was obsolete. The problem was solved by giving the sales people a web key that linked directly to a proprietary portion of the company's web site. These proprietary pages could only be accessed through the web key. Uploading the most recent information to these special pages kept their sales people current and it had the added benefits of saving time and expense on printing, revised paperwork and forms.

### **College Recruitment**

Web keys are a perfect for recruiting tool for applicants. They can link the prospective student directly to application forms or even an online virtual tour of the campus.

### **Tracking With Google Analytics**

You can direct the web key to a page of your web site set up with a specific URL. Google Analytics can give you reporting for this page which allows you to see just how successful your promotion is going.

### **Pharmaceutical**

Web keys have been a very successful teaching tool for doctors, directing them to sites where they can learn about new prescriptions. Pharma's have distributed web keys to doctors to give to patients to learn more about their illness and the drug they are prescribed to fight it. For example, we made a web key for an infant medication that required careful tracking of the dose and results online. Parents of the infants were given a web key when they left the hospital so they could go online, log in and report their child's daily progress. This is a learning tool and fits the pharma requirements.

### **Online Banking**

The web key is a safe way to connect directly with an online banker or account.

### **Targeting An Audience**

Hand out a web key and market to an audience indefinitely. You can direct a web key to a page of a web site that can be updated daily. Add specials, updates, and market indefinitely to anyone that receives the web key.

# WEB KEY

Web Key products will directly link to one or two programmed URL. Vista compatible.

Great inexpensive option for promotions, new product launches or increasing website traffic. Our new Retractable Web Key allows one or two URL's to be programmed to a website or web page address.



DC-PWK  
**DETACHABLE PAPER WEB KEY**

This detachable web key will automatically route readers to a company website, on line promotion, e-catalog or more. It will take the reader from print to web to complete the sale or add more information. Pricing includes 4-color printing on this custom brochure.



DC-CWK01 & DC-CWK02 Credit Card Style USB Web Key  
The Credit Card Web Key is an economical way to promote your website, product or event. Large imprint area on both front and back and is perfect for 4-color process logos. Available in 2 styles. Programmed URL included in price.



DC-S20WK- Swivel Web Key

Now our most popular style is available as a Web Key!  
6 colors to choose from



DC-CD01WK/CD02WK 4-color Epoxy Dome Web Key  
3 popular shapes, round, square and rectangle. Available in one or two sided Epoxy dome .



DC-600WK Slider  
Min. 500  
An extremely compact web key. Port slides out of shell to expose the USB connector. Includes keychain!

1.5" L x .625" W



DC-FD018WK  
Top slides open to expose the USB port; plug into your computer and it will directly launch to the pre-programmed URL.

**NEW**



# DETACHABLE PAPER WEB KEY BROCHURE

This detachable web key will automatically route readers to a company website, on line promotion, e-catalog or more. It will take the reader from print to web to complete the sale or add more information.

The web key punches out of the card and plugs into your computer.

**DC-PWK**



- Great for trade show give away or as a mailer.

- The detachable paper web key brochure takes you from print to web.

- MAC and PC compatible

**Your net includes 4 color process on all sides and your URL programmed into the web key.**